

Message Text

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R 252110Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY LONDON
INFO AMCONSUL FRANKFURT

UNCLAS STATE 066855

FRANKFURT FOR GAO EDER

E.O. 11652: N/A

TAGS: AGAO, EPAP

SUBJECT:GAO REVIEW: "MARKETING OF COFFEE"

1. AT REQUEST OF THE CHAIRMAN, SUBCOMMITTEE ON DOMESTIC MARKETING, CONSUMER RELATIONS AND NUTRITION OF THE HOUSE AGRICULTURE COMMITTEE, GAO WILL COMMENCE REVIEW OF COFFEE MARKETING POLICIES AND PROCEDURES IN PRODUCING COUNTRIES OF AFRICA AND SOUTH AMERICA DURING EARLY APRIL.

2. IN CONJUNCTION WITH THIS REVIEW, TWO-PERSON GAO TEAM CONSISTING OF MR. ROBERT E. CRONIN AND MS. ROLLINDE PRAGER WOULD LIKE TO VISIT LONDON, APRIL 11 THROUGH 16, SUBJECT TO EMBASSY'S CONCURRENCE, FOR DISCUSSIONS WITH EMBASSY, US REPRESENTATIVE TO INTERNATIONAL COFFEE ORGANIZATION, SUMER PROTECTION, COFFEE TERMINAL MARKET ASSOCIATION OF LONDON AND MEMBERS OF ICO TECHNICAL STAFF. GAO TEAM WOULD UNCLASSIFIED

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APPRECIATE EMBASSY'S HELP IN REQUESTING APPOINTMENTS IN ACCORDANCE FOLLOWING SCHEDULE: APRIL 11: AFTERNOON MEETING WITH US REP. ICO; APRIL 12: MORNING MEETINGS WITH ICO OFFICIALS FOR GENERAL OVERVIEW DISCUSSION OF AGREEMENT, CURRENT AND PROJECTED SITUATION; TWO AFTERNOON MEETINGS: MR. CRONIN WISHES TO MEET WITH ICO ECONOMIST OR APPROPRIATE TECHNICAL OFFICIAL TO DISCUSS DETAILED OPERATION OF AGREE-

MENT AND MEANS OF ACHIEVING OBJECTIVES. MS. PRAGER WOULD LIKE A SEPARATE MEETING WITH ICO MARKETING EXPERT TO REVIEW MARKETING PROCESSES. APRIL 13-15: APPOINTMENTS WITH REPRESENTATIVE OR OFFICIAL OF: A) UK MINISTRY FOR PRICES AND CONSUMER PROTECTION. THE PRICE COMMISSION HAS OR IS INVESTIGATING COFFEE PRICES, COSTS AND MARGINS AND IMPORTATION, PROCESSING AND DISTRIBUTION. B) COFFEE TERMINAL MARKET ASSOCIATION OF LONDON. DATE AND TIME OF ABOVE MEETINGS FLEXIBLE DURING TIMEFRAME. GAO TEAM PLANS TO USE AVAILABLE FREE TIME FROM WEDNESDAY THROUGH FRIDAY FOR DISCUSSIONS WITH ICO TECHNICAL STAFF ON MARKETING PROCEDURES OF FOLLOWING COUNTRIES: ETHIOPIA, UGANDA, RWANDA, INDIA, ANGOLA, MALAGASY, COSTA RICA, PERU, ECUADOR, GUATEMALA, HONDURAS, NICARAGUA, VENEZUELA AND INDONESIA.

3. GAO IS AWARE THAT CONTACTS WITH FOREIGN OFFICIALS ARE AT THE DISCRETION OF THE MISSION AND EMBOFF TO ACCOMPANY, IF FEASIBLE. DEPARTMENT CERTIFIES THAT BOTH GAO OFFICIALS HOLD CURRENT TOP SECRET CLEARANCES.

4. PLEASE RESERVE SINGLE WITH BATH FOR NIGHTS OF APRIL 11 THROUGH 16 FOR MR. CRONIN AND SINGLE WITH BATH FOR MS. PRAGER FOR APRIL 12 THROUGH 16 AT MODERATELY PRICED HOTEL CLOSE TO EMBASSY OR ICO OFFICES. CONFIRMATION OF RESERVATIONS AND NAME OF HOTEL WOULD BE APPRECIATED.

5. DEPARTMENT'S POLICY IS TO COOPERATE WITH THE GAO IN UNCLASSIFIED

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ACCORDANCE WITH THE GUIDELINES IN 4 FAM 930-934. QUESTIONS OR PROBLEMS ENCOUNTERED DURING THE COURSE OF THE VISIT SHOULD BE REFERRED TO THE DEPARTMENT.

6. FYI: IN VIEW OF PERSONAL INTEREST OF CONGRESSMAN FREDERICK W. RICHMOND, COMMITTEE CHAIRMAN, AND TIME CONSTRAINTS PLACED ON THE GAO TO COMPLETE THIS REPORT, DEPARTMENT TRUSTS EMBASSY WILL BE ABLE TO PROVIDE REQUESTED ASSISTANCE DURING GAO TEAM'S VISIT. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: COFFEE, VISITS, MEETINGS
Control Number: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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TAGS: AGAO, EPAP, US, UK, (CRONIN, ROBERT E), (PRAGER, ROLLINDE)
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